

From the Desk of

LAWRENCE S. LAPIDUS

(202) 822-3777

llapidus@karpfrosh.com

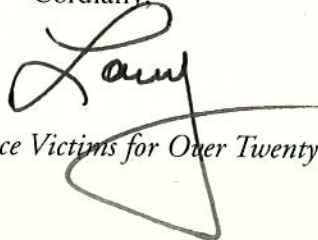
November, 2004

Dear friend:

Oddly enough, in court every lawyer is called "counsel" or "counselor" by the judge. The reasons for this are many, but it touches on the heart of the attorney-client relationship which is the key to success in every case. The attorney is not only the client's agent and advocate, but he or she is duty-bound to "counsel" every client on how the law applies to their case. In the office, every lawyer should provide objective advice to the client as to the strengths and weakness of a case and outside the office--especially in court and depositions--every lawyer should zealously advocate the client's position. What I convey in negligence cases is that the non-economic damages----the pain and suffering, the loss of the quality of life, the impairment of daily activities are the largest harm in the case. I also marshal all the evidence I can to prove that the negligence involved caused that harm.

If you, your family members or friends are involved in any type of case where negligence is a factor in causing the injury---be it an automobile accident, slip & fall incident, or due to a health care provider's neglect or misdiagnosis, I can help. I have been helping injured people for over 30 years--both in and out of court-- and can provide the type of advice and advocacy it takes to achieve a successful result. Don't hesitate to call me if you feel I can be of service.

Cordially

A handwritten signature in black ink, appearing to read "Lawrence S. Lapidus". The signature is stylized and includes a large, sweeping flourish at the bottom.

Representing Negligence Victims for Over Twenty-five Years